

The Minnesota Cancer Alliance (MCA) is a coalition of over 100 organizations from diverse backgrounds and disciplines dedicated to reducing the burden of cancer across the continuum from prevention and detection to treatment, survivorship, and end-of-life care.

In May 2019, a survey was sent to 1,065 people who were current MCA members or who were on the MCA mailing list. The survey was designed to inform MCA planning around member involvement. A total of 121 people completed the survey.

[www.mncanceralliance.org](http://www.mncanceralliance.org)

## BENEFITS & IMPACT

### Members



**75%** benefit from being involved

### Minnesota



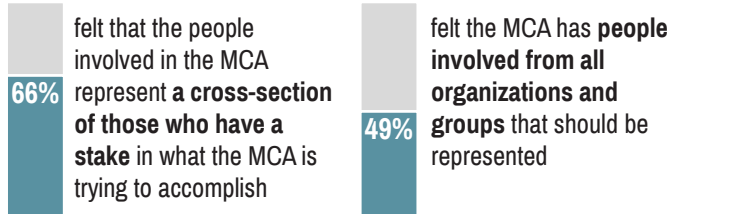
**75%** say Minnesota is better off

### What are the most important benefits of being involved in the MCA?

- staying informed about cancer-related resources, initiatives, and programs
- making connections with people from other organizations.

**65% said the MCA has a GREATER IMPACT on the cancer burden than individual organizations could have.**

## STAKEHOLDERS



### Organizations and groups members suggested

- tribal communities
- Asian Pacific Islanders
- survivors
- patients
- broader geographic representation in general

## PARTICIPATION & INVOLVEMENT

Respondents say . . .

### MCA is welcoming



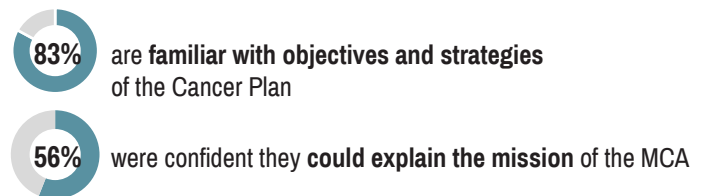
### MCA makes good use of my skills



### What would help you become more actively involved?

- more info about ways to participate
- more concrete or time-limited opportunities
- ways to become involved as individuals operating outside of formal organizations
- networking events or collaborative work around a specific topic area

## GOALS AND STRUCTURE



**37%** felt clear about **their roles and responsibilities** as part of the MCA

**21%** of "interested" respondents

**54%** of "involved" respondents

Involved = current member or on a work group  
Interested = involved in other ways

## KNOWING WHAT IS GOING ON

**74%** informed as often as they should be

**62%** adequate updates on progress are provided

### What are the best ways for the MCA to communicate?

- Email newsletter
- Targeted emails about specific work or topics



### What would members like updates about?

- promising practices of work being done
- decision-making and Steering Committee updates

## HOW COULD MCA PROVIDE MORE SUPPORT?



Dedicate more resources to specific issues



Play a role in connecting people working on shared Cancer Plan strategies or topic areas

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